

Attendance:

**Steering Committee: Adele, Oksana, David, Mara, Todd (via Skype), Joe Rinehart, K
Past/present WG Facilitators**

I. Introduction (15min)

- A. Explain why we organized the meeting and what we hope to get out of it
- B. Get feedback from everyone

C. NOTES

1. Art & Media

- a) Energy is low
- b) They need specific projects
 - (1) Ideas
 - (a) Redesign Cards for REIC U
 - (b) Make a short film focused on civic organizations and small businesses regarding why they need/want the REIC
 - (c) Develop press kit
 - (i) 1 pager
 - (ii) talking points

(2) Art & Media should continue to exist

(3) Team of 5 do Newsletter, one person regularly updates website sometimes and blog, one person is interested in doing a research project where he would ask different members of the REIC why they joined

(4) The website should be regularly updated, but the things requiring updating should be minimal (i.e., blog)

(5) Data management should help with website.

(6) Newsletter - idea was that people would be constantly updating the blog and then the newsletter would be automatically updated from the blog (this hasn't worked so far - we can make a new push for the blog)

c) MR still leads the newsletter

2. Public Buildings

- a) Issue - waning energy, but are still putting time in on specific tasks (rather than mtgs).
- b) Wondering if meetings are really that important? If they need to meet, maybe it should be together with other groups, i.e., case studies - to work on best practices in community outreach, for instance - also with a revitalized Project Vetting WG? Open to finding best format to meet function. Figuring out how to do outreach is the next big thing.
- c) Adele suggested possibility of more dialog or merging w/ Case Studies. Possible sharing of best practices, discuss how to

engage w/ individuals or existing organizations. (okay, same as above...)

d) We should also look at other scenarios

3. Data Management

a) using air table (talking about other systems, but this works for now)

b) no defined location for member forms

c) do we need to worry about privacy laws (like home address)?, who has permission needs to be decided

4. Scoping

a) formulated 3 questions:

(1) what stages is REIC responsible ?

(2) what are we, investor, partner, etc.

(3) does model reflect needs

b) timeline/roadmap for implementation

(1) thinking about how we create a report for public

(2) need to think about timeline, to make decisions about different approaches, to inform SC to be able to delegate tasks to WG's

(3) who is the audience, what are the strategies?

can be used to build public trust ?

Q. Should scoping collaborate w/ other groups? Case Studies and PBIG. Yes.

Dan to meet w/ Scott from PBIG.

Joe suggested in addition to projects, SC should use timeline format for deciding entity, bylaws, etc.

Dan would like SC to better define what we want? More specifics on the type of project, and criteria for selection

5. Governance

1. Many people participated early on, were very interested in longer term structure. Once focus shifted to shorter term, there was less interest.

2. Should focus be on bigger picture, or direct bylaws. General questions could be a subcommittee of REIC?

a. Connection w/ Fordham Law (Paula)? their focus is more research. Will be useful for helping us decide on entity structure. How does REIC engage? point people at outside meetings, or connection to workgroups.

6. REIC-U

1. If we made REIC-U a nonprofit, we could receive funds, expand our role in onboarding, education, etc. Advantage, costs less than

other structures. Restrictions on lobbying and “private inurement” (i.e., paying out profits to members).

5. Consider potential financial and technological groups (revival of Institutional Investments/Fundraising)

II. Consultation with Previous Facilitation Members and Working Group Facilitators (30 min)

- A. Allow Facilitators and WG reps to describe what they had been working on.
- B. Brainstorm regarding what work should continue, what should end, and what new projects should be taken on

III. Reconvene and Report (30min)

- A. Facilitators/WGs/SC correspondents report back on discussions
- B. Open the floor to thoughts on the role of existing working groups moving forward.

IV. Break (SC meets privately for remaining portion of meeting)

V. Discuss Draft Description of the NYC REIC (25min)

- A. Pass out existing [draft REIC description](#).
 1. Other groups in SC should review more closely. Todd to send email to everyone, make revisions by Saturday noon. We will vote on at SC meeting 2/27.
 2. Requested by national cooperative bank. Wanted to a good description to better understand specifics. Transform finance and RSF also requested it.
- B. Allow for comments and constructive criticism
 1. SC to provide comments by Saturday morning, February 20
 2. Todd to redraft incorporating all comments
 3. To be approved at Feb. 27 meeting

VI. Report Backs for SC Tasks (20min)

- A. Adele reports back on discussions with prospects for grievance committee facilitators: so far we talked about candidates for SC who were not elected. Michael is more interested in working with PBIG and REIC-U. Sara may be open to it. We can discuss at meeting on 2/22 also.
- B. Status of booking locations. (We should also discuss form for donations in kind, possible tax deductions through SpaceWorks, for now?)
- C. Todd Reports back on Legal Support for 2016 (re: Fordham and Brooklyn Law Schools)
- D. David reports re: The Next System conference
- E. Mara and Oksana report back on Communication Policy development:
https://docs.google.com/document/d/1u3RHkf0oEq5JejZlr41m_B_Or9T7xMrn-c3YjmpC7rs/edit?usp=sharing

Mara will create agenda for 2/22 meeting

VII. Planning(15min)

- A. Discuss planning for following meeting.
- B. Discuss roles/tasks moving forward.